

## Brief Report on Buisness Model Canvas Workshop

|     |                       |                                                                                                                                                                                                                                                                                                                                                                                                                                      |
|-----|-----------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 1.  | Title                 | Buisness Model Canvas Workshop                                                                                                                                                                                                                                                                                                                                                                                                       |
| 2.  | Objective of an Event | To equip students with practical skills to develop, analyze, and refine their business ideas using the Business Model Canvas framework.                                                                                                                                                                                                                                                                                              |
| 3.  | About an Event        | The <i>Business Model Canvas Workshop</i> for Marwadi University students aimed to enhance entrepreneurial thinking and strategic planning skills. The session guided participants in developing innovative business ideas, understanding key components of a business model, and translating concepts into actionable plans. It encouraged creativity, problem-solving, and a structured approach to building sustainable startups. |
| 4.  | Experts               | Dr. Amit Sata                                                                                                                                                                                                                                                                                                                                                                                                                        |
| 5.  | Dates                 | 23 September 2025                                                                                                                                                                                                                                                                                                                                                                                                                    |
| 6.  | Timing/Duration       | 10:30 am Onwards                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 7.  | Venue                 | MC102A - MUIIR                                                                                                                                                                                                                                                                                                                                                                                                                       |
| 8.  | Category of Event     | Workshop                                                                                                                                                                                                                                                                                                                                                                                                                             |
| 9.  | Participants          | 21                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 10. | Creative              | Annexure I                                                                                                                                                                                                                                                                                                                                                                                                                           |
| 11. | Glimpse of Event      | Annexure II                                                                                                                                                                                                                                                                                                                                                                                                                          |
| 12. | Involved Agencies     | Annexure III                                                                                                                                                                                                                                                                                                                                                                                                                         |

## Annexure I: Creative



by,

**Dr Amit Sata**

ASSOCIATE DEAN  
INNOVATION & ENTREPRENEURSHIP



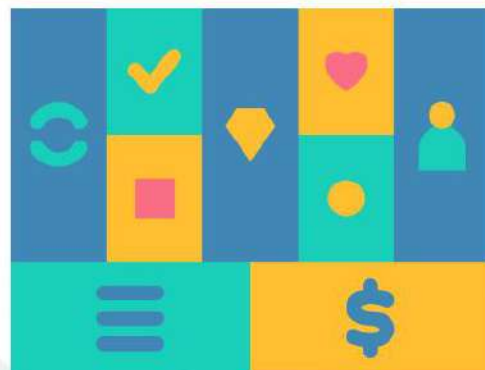
September 23, 2025



10:30 AM Onwards



MC102A- MUIIR



## Annexure II: Glimpse of Event





Glimpse of the Students participating in Buisness Model Canvas Workshop.

## Annexure III: Involved Agencies

